

MARK BYK

GRAPHIC COMMUNICATION

905.577.1776 KRAMKYB@GMAIL.COM WWW.KRAMKYB.COM

EXPERIENCE

FREELANCE (PRESENT)

DESIGNER

Design, photography, illustration, art direction and project management for clients from musicians, artists, writers, doctors, to art galleries, book stores, night clubs, health clubs, retail stores, clothing companies, non-profit groups, corporations and communication design studios.

TRUESTAR HEALTH (2005 - 2006)

IN-HOUSE GRAPHIC/PRODUCTION DESIGNER

Responsible for building artwork to industry standard specifications and ensuring that ads meet publication technical requirements for print in major newspapers throughout Ontario and Manitoba. Production and design included large format outdoor media, GO Station domination, direct mailers and in-house collateral including newsletters, flyers, and posters.

PRINT FACTORY DIRECT (2004 - 2005)

PRODUCTION ARTIST/DESIGNER

Designed and produced books, posters, brochures, style sheets, signs, logos, business cards, letterheads, flyers, advertisements, business forms, 3D displays, greeting cards, POP material, as well as typesetting, colour correction and ensured client files were press-ready.

PYLON DESIGN (2004)

JUNIOR DESIGNER

This junior designer internship at an award winning studio presented the opportunity to work on projects including book covers, advertisements, brochures, and web identity design. Participated in client meetings, produced mock-ups, stock image search and style sheets. Received an honours evaluation.

FORTINOS PHOTOLAB (2002)

PHOTOLAB TECHNICIAN

One-hour photo lab responsibilities included printing and processing colour film, maintenance of film processor and developer, paper and chemical orders and deliveries, cash and customer support and service.

MOTOPHOTO (2001)

PHOTOGRAPHER/PHOTOLAB TECHNICIAN

Youth soccer and softball teams were photographed on location, both as a team and individual basis. The photos were then reprinted for trading card and team photo packages. Customer service was also provided within the studio and the retail department.

EDUCATION

POST GRADUATE GRAPHIC ARTS & PRE PRESS TECHNOLOGY (HONOURS)

Humber College – Toronto, Ontario

GRAPHIC DESIGN FOR PRINT AND WEB

Humber College – Toronto, Ontario

PHOTOGRAPHY FUNDAMENTALS

Sheridan College – Oakville, Ontario

FOUNDATION OF ART

Dundas Valley School of Art – Dundas, Ontario

OTHER

COUPE MAGAZINE 017 / Top Ten Best of Show

MONSTERMEANS.COM /personal art projects

BY ALL MEANS POST NO BILLS /solo exhibit of posters and t-shirts in Mixed Media, Hamilton

BY ANY MEANS NECESSARY /solo exhibit of prints and sculpture in Artists Inc., Hamilton

BOILER ROOM /group art show inside boiler room at McMaster University

LOOSE CANNON GALLERY /Goddamn Robots group art show

H MAGAZINE /contributed illustration and layout design

MAYDAY MAGAZINE /contributed an illustration on Biofuels

BLANKET MAGAZINE /contributed several illustrations

ZUPI ART & DESIGN MAGAZINE /contributed an illustration

THE DESIGN EXCHANGE /TSA Poster Competition finalist

THE DRAKE HOTEL /visual projection for musician, NLX

WOODSUCH.COM /contributed several illustrations

STU MAGAZINE /contributed an illustration

SEX AND DEATH /group exhibition in GAG Gallery, Hamilton

SILVER EYE BOMB /painting and sculpture exhibit in Vanitas Gallery, Hamilton

A COMPULSION TO GAWK /photography exhibition

REFERENCES

Sam Cockcroft, Art Director

905.849.9273

samwise04@mac.com

Kim Selman, Exhibitor Coordinator

The Artist Project Toronto, MMPI Canada

416.960.4527

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Dr. Lori Yarrow, D.C., F.I.C.P.A., B.P.E.

Kinetica Health Group

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