

MARK BYK

GRAPHIC COMMUNICATION

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EXPERIENCE

FREELANCE (PRESENT)

DESIGNER

Design, photography, illustration, art direction, pre-press, web production, project management and design consultation. Clients include musicians, artists, writers, doctors, art galleries, book stores, night clubs, health clubs, retail stores, clothing companies, magazines, newspapers, non-profit groups, corporations and communication design studios.

BRICK MAGAZINE (2008 - PRESENT)

PRODUCTION/LAYOUT

Duties include image searching, rights managing, layout, prepress and typesetting, as well as illustration and photography. Brick is published twice a year and distributed to bookstores across North America. It's editors include Michael Helm, Michael Ondaatje, Michael Redhill, Rebecca Silver Slayter, Esta Spalding, Linda Spalding.

INCIPIIT INTEGRATED COMMUNICATIONS (2007 - PRESENT)

FREELANCE DESIGNER/ART DIRECTOR

On call as a freelancer. Skills expected are design, art direction, production and web design. From concept development to maintaining branding, clients have included DHL Canada, Bayer, Medtronic, EMD Serono and EAS Canada.

TRUESTAR HEALTH (2005 - 2006)

IN-HOUSE GRAPHIC/PRODUCTION DESIGNER

Responsible for building artwork to industry standard specifications and ensuring that ads meet publication technical requirements for print in major newspapers throughout Ontario and Manitoba. Production and design included large format outdoor media, GO Station domination, direct mailers and in-house collateral including newsletters, flyers, and posters.

PRINT FACTORY DIRECT (2004 - 2005)

PRODUCTION ARTIST/DESIGNER

Designed and produced books, posters, brochures, style sheets, signs, logos, business cards, letterheads, flyers, advertisements, business forms, 3D displays, greeting cards, POP material, as well as typesetting, colour correction and ensured client files were press-ready.

PYLON DESIGN (2004)

JUNIOR DESIGNER

This junior designer internship at an award winning studio presented the opportunity to work on projects including book covers, advertisements, brochures, and web identity design. Participated in client meetings, produced mock-ups, stock image search and style sheets. Received an honours evaluation.

EDUCATION

POST GRADUATE GRAPHIC ARTS & PRE PRESS TECHNOLOGY (HONOURS)

Humber College – Toronto, Ontario

GRAPHIC DESIGN FOR PRINT AND WEB

Humber College – Toronto, Ontario

PHOTOGRAPHY FUNDAMENTALS

Sheridan College – Oakville, Ontario

FOUNDATION OF ART

Dundas Valley School of Art – Dundas, Ontario

OTHER

COUPE MAGAZINE 019 /Inclusion to the awards issue

2009 JUNO AWARDS /Album Design judge

COUPE MAGAZINE 017 /Top Ten Best of Show

MONSTERMEANS.COM /personal art projects

THE ASSEMBLY /art collective co-founder

BY ANY MEANS NECESSARY /solo exhibit of prints and sculpture in Artists Inc., Hamilton

BOILER ROOM /group art show inside boiler room at McMaster University

LOOSE CANNON GALLERY /Goddamn Robots group art show

H MAGAZINE /contributed illustration and layout design

BLANKET MAGAZINE /contributed several illustrations

ZUPI ART & DESIGN MAGAZINE /contributed an illustration

THE DESIGN EXCHANGE /TSA Poster Competition finalist

THE DRAKE HOTEL /visual projection for musician, NLX

WOODSUCH.COM /contributed several illustrations

STU MAGAZINE /contributed an illustration

SEX AND DEATH /group exhibition in GAG Gallery, Hamilton

SILVER EYE BOMB /painting and sculpture exhibit in Vanitas Gallery, Hamilton

A COMPULSION TO GAWK /photography exhibition

REFERENCES

Nicholas Kennedy, Trip Print Press

typehigh@tripprintpress.ca

Kim Selman, Exhibitor Coordinator

The Artist Project Toronto, MMPI Canada

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Nadia Szilvassy, Managing Editor

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